

PRACTICAL AND INTERNATIONAL

“Internationality” is a very important feature at Esslingen University. We offer the opportunity for students from diverse cultural backgrounds to study, work and live together. This is made possible partly through active contact with partner universities in many countries throughout the world. The intercultural cooperation on project work is also of added value to master’s students.

Esslingen University maintains regular contact with many international companies. This is important when it comes to the implementation of theory during the practical semester. The Esslingen University master courses are regularly accredited by renowned associations such as the FIBAA and ASIIN.

ESSLINGEN – AN IDEAL PLACE TO STUDY

With a population of over 90,000 inhabitants, the town of Esslingen is situated in the Neckar valley and surrounded by picturesque vineyards. Only 20 kilometres away is Stuttgart the county of Baden-Wuerttemberg’s capital.

Esslingen’s history dates back over 1,200 years but the town always had it’s sights on the future. Since the industrialisation of Esslingen, the town has been an attractive area for business and industry and companies like Daimler, Eberspächer and Festo have settled here.

The historical old town with its many half-timbered houses, numerous bars and restaurants and a diversely cultural scene, is the ideal background for promisingly successful years of study.

WHERE AND HOW TO APPLY?

Hochschule Esslingen
University of Applied Sciences
Graduate School
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mba@hs-esslingen.de
www.graduate-school.de

ADMISSION REQUIREMENTS

Bachelor’s degree or equivalent, preferably in the field of Engineering, Mathematics or Natural Sciences

General Management Admission Test (GMAT)
(see www.mba.com for test sites, our code: T]2-P4-P65)

English language test (please see our website for details)

Two confidential letters of recommendation

A minimum of two years’ work experience

Application deadline: May 31st

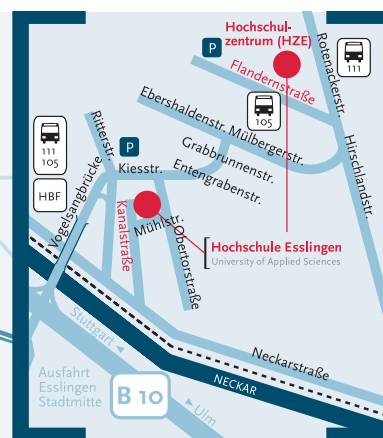
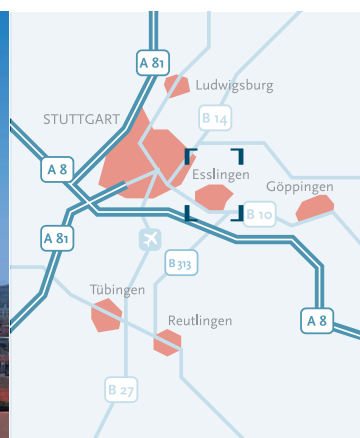
www.hs-esslingen.de

accredited by



MBA IN INTERNATIONAL INDUSTRIAL MANAGEMENT
Master of Business Administration

Design: www.jungkommunikation.de - January 2008



MBA

International Industrial Management

- > Study in English – live in Germany
- > Specialize in the international industrial aspects of business administration
- > Learn through interdisciplinary and intercultural projects

The Esslingen MBA integrates elements necessary for future business in an international environment. The course places an emphasis on hands-on training and understanding as well as the application of analytical tools. Concepts are drawn from a broad array from the fields of management. By studying theories and experiencing practical examples, students learn to identify the common threads in different business situations and to grasp the essential nature of problems.



The program is divided into three semesters. After commencing the German and culture program fundamental courses are offered. In the second semester participants broaden their perspective in international context. They learn about business opportunities and management challenges with advanced in-depth study through real case solutions, workshops, reports, company visits and lectures. Before completing the practical part in a company, students are given an integrative perspective of courses by pointing out the complex interrelations between classes.

During the corporate project students put their newly gained theory into practice and develop crucial contacts for possible future employment. Under the supervision of a professor and a company manager students write and defend a final thesis.

MORE THAN KNOWLEDGE

For tomorrow's challenges

Many regions and countries are undergoing a period of rapid and radical change. New markets are emerging; the global enterprise is fast becoming the norm rather than the exception. Business managers today need a whole new range of skills and perceptions at their disposal.

The thorough foundation in all functional areas of business management and the industrially-oriented approach to studies equip our participants in a unique manner for tomorrow's challenges of globalization and constant technological development. Another feature of program is our dedication to producing business graduates who are marketable.

Therefore upon completion Esslingen MBA graduates

- > have an in-depth understanding of the functional fields of business and interrelationships in complex organisations
- > are able to think and act in global dimensions
- > hold experience with applied quantitative and behavioural tools of business analysis and decision-making
- > are able to build bridges between companies, countries and cultures



"A choice I would definitely make again."

Peer Breusing, MBA 2005
Robert Bosch GmbH

THE INTERNATIONAL NETWORK

Being part of networks is essential for success in today's global business world. Through a platform, our alumni stay in touch and have the opportunity to exchange ideas in totally different areas with people from diverse walks of life. This opens up new ways of thinking and new approaches to problem solving.

A GOOD MIXTURE OF THEORY AND PRACTICE

Course Overview in Modules

3.	MODULE CORPORATE PROJECT MODULE MASTER'S THESIS MODULE METHODS AND TOOLS (PART III) Scientific Methodology	⬆
2.	MODULE BUSINESS PLANNING: Business Planning, Business Simulations, Mergers & Acquisitions MODULE FINANCE (PART II): Management Accounting, Financial Risk Management MODULE INTERNATIONAL MANAGEMENT: International Commercial Transactions, International Finance, International Marketing, International Technology & Production MODULE METHODS AND TOOLS (PART II): Enterprise Resource Planning, Global Operations Management, Production Systems MODULE ORGANIZATIONAL BEHAVIOR (PART II): International Human Resource Management, Leadership & Business Ethics	⬆
1.	MODULE FINANCE (PART I): Applied Finance, Corporate Finance, Financial Accounting, Quantitative Methods MODULE INFORMATION TECHNOLOGY: eCommerce, Information Technology MODULE MARKETING AND STRATEGY: Applied Marketing, Corporate Strategy, Economics, Industrial Marketing MODULE METHODS AND TOOLS (PART I): Project Management MODULE OPERATIONS MANAGEMENT: Industrial Solutions, Production & Operations Management, Quality Management MODULE ORGANIZATIONAL BEHAVIOR (PART I) Intercultural Management, Interpersonal Skills	⬆
	LANGUAGE AND CULTURE PROGRAM IN SEPTEMBER Additionally, German class is offered parallel to the course of study afterwards.	⬆

Total Duration: 3 Semesters (18 months)